



## Farmers' Voice Radio Programme Topic Content Briefing Sheet

Programme name:	
Discussion topic:	
Recording date and location:	
Broadcast date:	
Resource people:	

<b>Introduction to the topic (1-2 sentences summarising what it is and why it is important)</b>
<b>Introductory questions to the PRG (Bringing out existing understanding and experience)</b>
<p><i>e.g. What is your understanding of X?</i></p> <p><i>Can you tell me a bit about your experience with X?</i></p> <p><i>What do you find are the biggest challenges related to X?</i></p>
<b>Key learning areas (Main content that we want to communicate on this topic – what, when, why, where and how?)</b>
<b>Real-life example (Is there a case study we can draw from amongst the PRG members or elsewhere to bring this to life?)</b>
<b>Gender and inclusion lens (How are different groups affected differently by this topic – men and women, older and younger people, people with disabilities, religious and ethnic minorities etc? What strategies do we need to employ to ensure that women and other excluded and minority groups can benefit from this learning?)</b>
<b>Summing up (4-5 key messages that we want listeners to take away with them)</b>

