



Farmers' Voice Radio Theory of Change

Our theory of change describes how Farmers' Voice Radio enables smallholder farmers, predominantly those in lower income countries, to overcome the following challenges:

- * Livelihood and food insecurity due to declining agricultural productivity, difficulties with improving, developing and marketing their produce, unsustainable land management practices and unpredictable and extreme weather caused by climate change.
- * Limited access to relevant, timely and actionable information and knowledge needed to change this situation due to physical remoteness, poor infrastructure, social isolation, exclusion factors (gender, disability etc.) and low levels of education and literacy.
- * Unequal structural power dynamics, particularly in the context of international commodity supply chains, and lack of opportunity for smallholder farmers' voices to be heard and for them to influence the way business is done or development interventions are delivered.
- * Inability of membership organisations or service providers to facilitate significant change due to challenges with: scale, reaching the most remote communities or excluded groups (particularly women), influencing behaviour change and cost of delivering interventions.

The diagram below shows how our theory of change works for Farmers' Voice Radio initiatives that we run in collaboration with project partners, and for 'open source' projects where other organisations implement Farmers' Voice Radio initiatives using our online resources and support package.

IMPACT



Smallholder farmers have more sustainable livelihoods that return a reliable living income, work in harmony with the surrounding environment and contribute to local community development



OUTCOMES FOR WOMEN AND MEN SMALLHOLDER FARMERS



Greater and more relevant knowledge and information to make effective farming decisions

More positive attitudes towards tackling challenges such as gender equality, youth empowerment and environmental conservation

Adoption of practices that deliver more productive, high quality, sustainable and resilient agricultural outputs

Increased influence through collective action and stronger relationships with market actors, service providers and policy-makers

OUTCOMES FOR PARTNERS AND INTERMEDIARY ORGANISATIONS



Greater scale, speed and quality of engagement with smallholder farmers in rural communities

Increased uptake of services and/or membership by smallholder farmers in rural communities

More transparent, responsive and equal relationships and/or supply chains with smallholder farmers in rural communities

OUTPUTS



Project staff have the knowledge, skills and confidence to produce effective Farmers' Voice Radio programmes

The Farmers' Voice Radio methodology and resources evolve continually in response to user feedback and learning from implementation

Radio programmes that meet the Farmers' Voice Radio standards are broadcast on local community radio stations

ACTIVITIES



Proposal development and resource mobilisation

Development of resources and tools

Online training of trainers

Project management and implementation support

Participatory reflection and learning

Provision of seed funding

Face to face training and capacity building

Community of Practice

Online project planning and start up support

INPUTS



Collaborative Projects

Partnership working and grant funding

Open Source Projects

Free online resources and Farmers' Voice Radio Academy